## Getting Started With GoTuition it



The GoTuition® gifting portal is an online tool that you can use to create a gifting profile for your beneficiaries, allowing friends and family to easily contribute to your accounts.

## How to Get Started

Follow these steps to sign up, customize and share your **GoTuition** profile.



Log in to your Alaska 529 account.



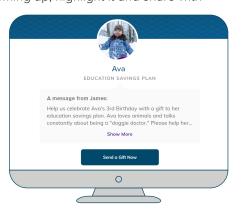
Click the GoTuition gifting portal tile and follow the instructions to sign up. Choose the account you would like to have gifts applied to.



Create a personalized gifting profile for each of your beneficiaries. Each beneficiary will have their own personalized gifting link. No matter how often you update their profile page, the URL will remain constant and never expire.

You can customize their profile picture and welcome message based on what you would like to say about your child. Some ideas include mentioning your child's age, grade, or dreams about what they want to be when they grow up. If you have a special event or holiday coming up, highlight it and share with

friends and family so that they know just what to give your child. You can change your profile as often as you like, such as updating the message as your child grows or for specific times of the year in which your child might receive gifts.

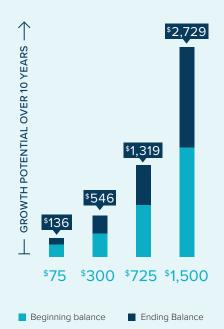




Share the link with your family and friends. You can share the URL for your beneficiary's gifting profile however you wish. There are links that can help you share through Facebook, Twitter, or email. You can also copy and paste the URL into anything you'd like such as party invitations and birth announcements.

A Small Gift Today Can Really Grow\* Over Time With





\*Chart assumes a hypothetical 6% rate of return compounded monthly, is for illustrative purposes only, and does not predict or project the return of any specific investment option. Investment returns in Alaska 529 will vary and may be higher or lower than this example.

## **Additional Information**



**Looking for the right thing to post?** These sample Facebook and Twitter posts can help make asking for a gift easier:

Sample Facebook Posts:

- Help Ava fulfill her dream of being a veterinarian! Give
  a GoTuition® gift to her education savings account today!
- We are investing in Noah's future. Consider giving the gift of education to help us send him to college.
- For Liam's Birthday, please consider giving him a GoTuition® gift to his Alaska 529 account.

Sample Twitter Posts:

- Wyatt wants to be a volcanologist! Consider a #GoTuition gift to his education savings account.
- We are saving for education with an Alaska 529 account. Consider a #GoTuition gift for Aurora today.
- For Emma's Sweet 16, give the gift of education.
   Click to give a #GoTuition gift.



Gift contributions will be posted immediately to your Gift History page, which shows both completed and pending gifts. To view this page, log in to your Alaska 529 account, click the GoTuition tile, and select "View Dashboard" within the portal. From your dashboard, you will be able to select "View Gift History" under the gift total to see a list of all gifts received, including the name of the giver, amount of gift, and date given.

Gift contributions are also indicated with a "GoTuition" transaction type in the transaction history on your account dashboard. You will receive a confirmation for each gift via the delivery preference that you indicated on your account (i.e., paperless or regular mail). Confirmations are mailed the following business day after the gift is contributed to your account.

## **Quick Facts**

- There are no fees for using the gifting portal or for any gift contributions your friends and family members make through the portal.
- We take privacy very seriously. Only those who have access to your URL may visit or contribute to your gifting profile.
- You can maintain and update your child's profile based on birthdays, milestones, or to show off new school photos.
- The minimum gift is \$25, while the maximum one-time gift is \$100,000.
- Gifters cannot set up recurring gifts, but they can make additional contributions simply by saving the link and using it again as needed.
- To suspend gifting for any reason, just log in, go to your GoTuition dashboard, and toggle the on/off switch.

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If you are not an Alaska resident, you should compare this Plan with any 529 plan offered by your home state or your beneficiary's home state and consider, before investing, any state tax or other state benefits, such as financial aid, scholar-ship funds, and protection from creditors that are only available for investments in the home state's plan. Please read and/or download the **Plan Disclosure Document**, which includes investment objectives, risks, fees, charges and expenses, and other information that you should read and consider carefully before investing, or call 1-800-478-0003 to request a paper copy. T. Rowe Price Investment Services, Inc., Distributor/Underwriter.